



Amazingly Comfortable Backrest for Outdoor Bleachers!

The Bleacher Feature is a revolutionary backrest that is comfortable, lightweight, easy to carry and can simply attach to most standard bleacher seats. Extensively tested for comfort, durability, and strength, it will change the way people feel about sitting in bleachers.

COMFORTABLE

The Bleacher Feature is designed for comfort. Smooth and flexible, it forms to your back. You can sit back and relax knowing that the Bleacher Feature is strong and completely secure to your seat. Enjoy the whole game with the fatigue from sitting without back support.

DURABLE

Made from a high quality plastic the Bleacher Feature will not crack or break under normal use when exposed to extreme temperatures. This product is virtually indestructible. While attached to your seat the plastic is bent to form your backrest but will quickly return to its normal flat shape.

EASY TO USE

The normally flat backrest will easily bend into a semi-rounded shape allowing the gripping hooks to secure to the front of your seat. Then simply push the backrest down until the back support tab is in place. Now relax in the most comfortable bleacher seat ever.



PORTABLE

The Bleacher Feature is easily carried by the built in handle at the top of the backrest. Weighing a little more than 1 pound and only ¼" thick, any adult can easily carry several in one hand. The slender profile allows for easy storage in any trunk or closet without taking up valuable space.

CUSTOM PRINTING AND PURCHASE INFORMATION

Customize your order by having your team or organization logo printed in color on the back of the seat. Your customers will love the quality vinyl logo on their Bleacher Feature. The unit is available in Red, White, Blue and Black.

Great for booster clubs, concessions and stadium stores, retail stores, special events and promotions. This is an excellent product to increase your revenue and provide your customers a great product for their comfort while at sporting events or anywhere there is standard bleacher seating*.



Retailers can expect an excellent profit margin while offering a product that is easy to sell. The suggested retail price is \$19.95 for a custom printed unit. For current wholesale pricing, please contact the sales representatives listed below, or call **1-800-610-5075** for the sales representative in your area.

**A standard bleacher has a 2"x10" seating area, such as the ones used in most high school and outdoor recreational facilities. Commercial and professional venues may have larger, or custom-made seating areas, which the Bleacher Feature™ may not fit. Please check the facility first before ordering a Bleacher Feature package for your organization or client.*

www.bleacherfeaturesales.com

For More Information Contact: